



# DIGITAL ADVERTISING

OTOPA provides advertisers with a low-cost opportunities to reach a committed and growing market of Thoroughbred owners and breeders. We publish an e-newsletter for our members and others each month and regularly update our website with information of interest to our OTOPA members.

Contact Name:	
Business Name:	
Address:	Phone:
City/State Zip:	Fax:
E-Mail:	
Ad Size:	Amount:
Graphics Design Contact (name/phone):	

**POSTTIMES E-NEWLETTER AD**  
 Static ad in *PostTimes* electronic newsletter per available space.  
*Specs: 120 pixels wide by 240 pixels tall / JPEG, PNG or GIF / Resolution of 72 + dpi*  
 Advertiser is responsible for providing OTOPA with web-ready advertisements. Send completed ads to [kelly@oregontoba.com](mailto:kelly@oregontoba.com)  
**Cost: \$10/month *SPECIAL OFFER: 1 YEAR - \$100!* Select which month(s) you would like to run your ad:**  
 JAN  FEB  MAR  APR  MAY  JUNE  JULY  AUG  SEPT  OCT  NOV  DEC  
**Total cost (rate per month x number of months):** \$ \_\_\_\_\_

**OTOPA WEBSITE AD**  
 Static ad on OTOPA website per available space.  
*Specs: 120 pixels wide by 240 pixels tall / JPEG, PNG or GIF / Resolution of 72 + dpi*  
 Advertiser is responsible for providing OTOPA with web-ready advertisements. Send completed ads to [kelly@oregontoba.com](mailto:kelly@oregontoba.com)  
**Cost: \$10/month *SPECIAL OFFER: 1 YEAR - \$100!* Select which month(s) you would like to run your ad:**  
 JAN  FEB  MAR  APR  MAY  JUNE  JULY  AUG  SEPT  OCT  NOV  DEC  
**Total cost (rate per month x number of months):** \$ \_\_\_\_\_

**Total Amount Due:** \_\_\_\_\_ \$

**PAYMENT:**  Check      Make check payable to: *Oregon Thoroughbred Owners & Breeders Association*  
 Credit Card (Visa/MasterCard) CC#: \_\_\_\_\_  
 \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_  
**All ad payments must be received by 25<sup>th</sup> of the month prior to posting.**  
**Mail ad form/payment to: Oregon TOBA, P.O. Box 17248, Portland, OR 97217**

- ✓ **Email ads directly to:** Kelly O'Neill at [kelly@oregontoba.com](mailto:kelly@oregontoba.com). Questions? Call (503) 285-0658.
- ✓ **All ads must be received by** the 25<sup>th</sup> of the month prior to first posting.
- ✓ **If you have any questions** regarding the layout or other ad specifications, please contact [kelly@oregontoba.com](mailto:kelly@oregontoba.com).

Comments: \_\_\_\_\_  
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